



NEWTOWN'S 13TH ANNUAL STRUTT YOUR MUTT VENDOR & SPONSORSHIP INFORMATION



Saturday, May 18, 11am – 2:00 pm

Rain Date: Sunday, May 19, 1-4pm

Location: Fairfield Hills Campus at Washington Square and Keating Farms Avenue

ABOUT THE EVENT:

This event is Newtown's only full day of fun for dogs and their people! Where else can you find over 100 friendly dog-loving families in one place? This is the best place in Newtown to showcase your dog-friendly goods and wares. The event will include a 2K Dog Walk, food, entertainment, gift drawings and plenty of fun contests.

VENDOR INFORMATION

SPOTS FILL UP QUICKLY!

Each booth space is 10 x 10 feet. Booth fee is \$50.

Set up time is 9-10am. You must be ready for business by 10:30am.

Vendor parking is available adjacent to the event based on reservation date.

To Apply: Complete the attached application and follow the instructions on the form.

SPONSORSHIP/VENDOR BENEFITS & PRICE LIST

Become a Great Dane or Labradoodle Sponsor with your name and logo on our Advertisements and Social Media, along with special mentions during the event.

<u>LEVEL</u>	<u>COST</u>	<u>DEADLINE</u>
Great Dane Sponsorship	\$500	April 8
<ul style="list-style-type: none"> Name/logo on all print material including advertising Booth space - 10 x 10 ft Recognition during events Opportunity to post your banner at the event Opportunity to provide handout bags and samples Logo/name recognition with your company link on our Facebook page and Park and Bark website *** 		
Labradoodle Sponsorship	\$250	April 8
<ul style="list-style-type: none"> Booth space - 10 x 10 ft Recognition during events Logo/name recognition with your company link on our Facebook Opportunity to post your banner at the event 		
Booth Space Only	\$50	April 22
<ul style="list-style-type: none"> Booth Space – 10 x 10 ft Vendors must bring their own tables, chairs & tents 		
Donor	Product/Service	April 22

Would you like to donate something for our Doggy Dish Gift Drawing?

Your name will be listed as a Donor at the event.

Complete and return the attached form with payment by April 22, 2024.

Donations and Contributions are tax deductible - Tax ID # 06-6002048



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 Saturday, May 18, 11am – 2:00 pm
 Rain Date: Sunday, May 19, 1-4pm
 Fairfield Hills Campus at Washington Square and Keating Farms Avenue



VENDOR/SPONSORSHIP APPLICATION

Please indicate your choice

	<u>Fee</u>	<u>Deadline</u>
<input type="checkbox"/> Great Dane Sponsorship	\$550	April 8
<input type="checkbox"/> Labradoodle Sponsorship	\$250	April 8
<input type="checkbox"/> Booth Only	\$50	April 22
<input type="checkbox"/> Donor	Product/Service of your choice	April 22

Business Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____ Amount Enclosed \$ _____

I can commit to the rain date of Sunday, May 19, 1-4pm Yes

We will need your signature as confirmation that you will be attending and performing the service discussed.

Signature _____

VENDOR INSTRUCTIONS:

Set up takes place from 9-10am. You must be ready for business by 10:30am.

Vendor parking is available adjacent to the event based on reservation date.

ALL BOOTHS MUST BE DISMANTLED STARTING AT 2:00 P.M.

Booth space only is provided. Vendors must bring own tables, chairs and tents (if you bring a tent it must be secured to the ground).

All vendors and vendor products must stay within the assigned area

Return this form with full payment. No refunds will be issued.

MAKE CHECKS OR MONEY ORDERS PAYABLE TO:

Newtown Parks and Recreation

Last day for acceptance into Strutt Your Mutt will be April 22, 2024.

Space is limited and may fill up before this day. Incomplete applications or applications without payment will not be honored.

MAIL PAYMENT TO:

Newtown Parks and Recreation, 8 Simpson Street, Newtown, CT 06470 | Attention: Assistant Director, Recreation

Confirmation will be sent when we receive your form and payment.

Donations and Contributions are tax deductible - Tax ID # 06-6002048.